



NEWS RELEASE

For Immediate Release

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UTC RETAIL Introduces 3170 POS Touchscreen Workstation

New features translate to a POS terminal that is more “green” and cost efficient

Rochester, NY, January 15, 2013: UTC RETAIL, a full-service provider of store solutions to the retail marketplace, including software, hardware and professional services, announces the introduction of its 3170 POS hardware workstation. The 3170 is UTC RETAIL’s latest offering within the 3100 family of all-in-one touch terminals.

“We have a long standing reputation within the industry of providing proven, retail hardened solutions and are proud to add this new platform to our offerings,” said Pat Barr, Director of Product Management, Hardware Solutions for UTC RETAIL. “We have worked hard to incorporate new features into the 3170 that are both user and environmentally friendly. For example, the unit provides significantly more processing power than the previous generation model, but consumes less power, which provides additional cost savings to our customers.”

Designed with the latest electronics, including an Intel® Pentium® Dual Core 2.9 GHz processor, the 3170 has a new thin, flat LED backlight touch monitor, which provides a sleeker look and is mercury free. The true flat touch screen is also easier to clean than typical plastic bezel touch screens. The unit is also significantly quieter than its predecessor.

The unit has numerous connectivity options, such as four serial ports, five USB ports, one cash drawer port, one powered printer port and one PS/2 port. Additional options for the 3170 include an integrated 3-track MSR, integrated customer display, wireless capabilities, dual hard drives and RAID. With all these options and new features, the 3170 platform provides retailers with a lot of flexibility, along with a lower total cost of ownership.

About UTC RETAIL™

UTC RETAIL offers a suite of store solutions, including software, hardware and services, which help retailers to thrive in the ever-changing and always accelerating retail climate. With 25 years of experience and over 420,000 store-level installations, we have been recognized as the industry leader in delivering outstanding service and exceptional value. By leveraging innovative, modern technology, our solutions provide you greater flexibility across multiple channels and platforms, and extend the long-term benefits of your investment, well into the future. For more information on UTC RETAIL, visit us at www.utcretail.com.