

NEWS RELEASE

For Immediate Release

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AMC Entertainment Inc.'s New Hardware Strategy Adds to the Bottom Line

AMC Selects UTC RETAIL as POS Hardware and Maintenance Provider

Rochester, NY, January 11, 2013: UTC RETAIL, a full-service provider of store solutions, including software, hardware and services, announced today that it has recently signed an agreement with AMC Entertainment Inc. to provide new POS hardware and maintenance services to its theatres. AMC operates theatres with more than 6,000 POS terminals throughout the US.

"We are thrilled to be chosen by AMC as their partner and provide them with new POS hardware, as well as to assist them with their multi-vendor hardware maintenance," said Sam Villanti, President and CEO for UTC RETAIL. "We have a long standing history of providing our customers with innovative products and excellent service. AMC did a competitive evaluation of UTC along with a number of other vendors out there, and found that our capabilities, reliability and pricing provided them with the greatest overall value."

AMC Entertainment Inc. selected UTC RETAIL's 2100 POS hardware platform, an all-in-one touch workstation. They chose the 2100 because of its small footprint, fan-less technology, and ease of installation. Additionally, the 8.4" customer-facing LCD will be used for seat selection in their reserved seating locations, as well as for advertising and order confirmation display.

UTC RETAIL is also providing Hot Swap Replacement services to AMC for the majority of its existing POS hardware platform. As an extension of standard Depot Maintenance services, UTC RETAIL is maintaining an allocation of AMC's hardware and providing immediate shipment to replace any failing products in the field. The theatres then ship any failed units to UTC RETAIL, where they are repaired and returned to AMC's inventory for future deployment.

"Utilizing UTC RETAIL's Hot Swap program allows AMC to more effectively manage costs while still providing quality services for critical POS functionality," says Scott Winters, Vice President of Theatre Systems for AMC Entertainment Inc. "Their advanced diagnostic and component-level repair capabilities provides a quick turn-a-round on any needed repairs and ensures our theatres are always up and running."

AMC Entertainment Inc. welcomes approximately hundreds of millions of guests annually through the doors of its more than 330 locations. The company operates 22 of the 50 highest grossing theatres in the country, including 4 of the top 5. With innovative amenities and a focus on providing an array of movies in the best theatre environment, AMC is recognized as an industry leader and an iconic destination. For more information on AMC Entertainment Inc., please visit www.AMCTheatres.com.

About UTC RETAIL™

UTC RETAIL offers a suite of store solutions, including software, hardware and services, which help retailers to thrive in the ever-changing and always accelerating retail climate. With 25 years of experience and over 420,000 store-level installations, we have been recognized as the industry leader in delivering outstanding service and exceptional value. By leveraging innovative, modern technology, our solutions provide you greater flexibility across multiple channels and platforms, and extend the long-term benefits of your investment, well into the future. For more information on UTC RETAIL, visit us at www.utcretail.com.