



NEWS RELEASE

For Immediate Release

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UTC RETAIL Introduces 1170 POS Hardware Platform

Brand new series of very compact but high-performing distributed POS solutions

Rochester, NY, January 9, 2015: UTC RETAIL, a full-service provider of store solutions to the specialty retail marketplace, including software, hardware and professional services, today announced the introduction of its 1170 POS hardware workstation. The 1100 Series is a brand new line of products for UTC RETAIL.

“This new unit is the smallest POS platform we’ve ever designed,” said Patrick Barr, Director of Product Management, Hardware Solutions for UTC RETAIL. “Yet, it is still very flexible in its configuration and offers excellent performance. Like our other POS hardware solutions, the 1170 has been specifically engineered for retail and can handle the toughest store environments. Given all that, and the 1170’s extremely attractive price point, it’s undeniable that the team here at UTC RETAIL has put together another great POS solution.”

Designed with the latest electronics, including an Intel® quad-core processor, the 1170 also offers 3 different hard drive options – traditional hard drive, solid state (SSD) or mSATA. The unit is fanless, making it very quiet and reliable. Its compact size and weight – just 3.5 pounds – provide the option for it to be mounted on the back of a flat screen monitor. The 1170 has numerous connectivity options, such as two serial ports, six USB ports, and two PS/2 ports, and offers the additional option of wireless connectivity. With all these features, the 1170 POS platform provides retailers with a lot of flexibility and lower total cost of ownership.

About UTC RETAIL™

UTC RETAIL offers a suite of in-store solutions, including software, hardware and services, which help our customers to thrive in the ever-changing and always accelerating retail climate. With 27 years of experience and over 450,000 store-level installations, UTC RETAIL has been recognized as the industry leader in delivering outstanding service and exceptional value. . Most recently, UTC RETAIL was again named a top 20 overall provider in the 2014 RIS News Software LeaderBoard. To date, more than 200 retailers, ranging in size from 1 store to over 2,000 locations, have chosen UTC RETAIL as their trusted partner. For more information on UTC RETAIL, call us at 1-800-349-0456, visit us at www.utcretail.com or stop by our booth (#3111) for a product demo at the upcoming National Retail Federation Annual Conference and Exposition at the Jacob Javitz Center in New York City on January 11-13, 2015