



NEWS RELEASE

For Immediate Release

Contact: Kathy Kiely-Skaggs
Vice President of Sales and Marketing
UTC RETAIL
(440) 542-2456
kskaggs@utcretail.com

UTC RETAIL Introduces ReadyStore

Mobile In-Store Solution for iOS, Android, and Windows compatible devices

Rochester, NY, January 10, 2013: UTC RETAIL, a full-service provider of store solutions to the specialty marketplace, including software, hardware and professional services, announces the introduction of its ReadyStore mobile in-store solution. This application includes mobile functionality for traditional point of sale, as well as line busting, item lookup, shipping, and receiving. ReadyStore will integrate with a retailer's existing point of sale solution and can be deployed on tablets or smartphones that are iOS, Android or Windows compatible.

"We are very excited to present this new solution to the retail market," said Sam Villanti, President and CEO for UTC RETAIL. "Many retailers want to take advantage of mobile functionality in their stores, but are often restricted in doing so because their legacy point of sale software doesn't offer a mobile solution and they are also not interested in doing a total replacement of their existing POS just to get mobile. With ReadyStore, they can quickly implement not just a mobile POS or mPOS solution, but a full featured mobile in-store solution that can improve operational efficiencies in their stores and also enhance the overall shopping experience for their customers."

Unlike other mobile store applications on the market today, ReadyStore is implemented using browser access to the store server. No other application software is required to be loaded onto the mobile device, which minimizes a retailer's IT support needs and hardware requirements. ReadyStore also supports various peripherals, both integrated directly with the mobile device and wirelessly within the store network. For example, multiple mobile devices can share one receipt printer and cash drawer within the store, thereby decreasing overall hardware costs for ReadyStore's deployment. With its innovative architecture and depth of functionality, UTC RETAIL's ReadyStore provides a cost effective and highly scalable platform for any retailer looking to quickly deploy an in-store mobile solution.

About UTC RETAIL™

UTC RETAIL offers a suite of store solutions, including software, hardware and services, which help retailers to thrive in the ever-changing and always accelerating retail climate. With 25 years of experience and over 420,000 store-level installations, we have been recognized as the industry leader in delivering outstanding service and exceptional value. By leveraging innovative, modern technology, our solutions provide you greater flexibility across multiple channels and platforms, and extend the long-term benefits of your investment, well into the future. For more information on UTC RETAIL, visit us at www.utcretail.com.