



NEWS RELEASE

For Immediate Release

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UTC RETAIL Named as the #1 Company in the 2014 Rochester Top 100

Exceptional three year growth launches UTC Retail to claim the top spot in annual rankings

Rochester, NY, November 6, 2014: UTC RETAIL, a full-service provider of point-of-sale solutions to the retail marketplace, including software, hardware and professional services, announced today that the company has been recognized as the number one company in the 2014 Rochester Top 100.

"We are both honored and humbled by this recognition," said Sam Villanti, President and CEO for UTC RETAIL. "It's truly incredible what we've been able to accomplish over the last three years. Each staff member has had a hand in the company's impressive growth by consistently living our values of helping customers achieve their goals, acting with integrity, working efficiently through communication and teamwork, and strategically investing our company resources."

The Rochester Top 100 ranks privately held companies based on three most recent years of revenue growth, both in dollars and percentage. Now in its 26th year, the rankings are presented by the Rochester Business Alliance and KPMG LLP. To be eligible for the Rochester Top 100, businesses must be independent, privately held, headquartered in the nine-county Rochester region, and have revenue of at least \$1 million in each of the three most recent fiscal years. The program recognizes Rochester's reputation as a region of innovation spurred by a strong entrepreneurial spirit. The 2014 Top 100 companies combined for over \$11.7 billion in revenue and employed more than 91,000 people in the last fiscal year.

Rochester Business Alliance President and CEO, Sandy Parker said, "This year's Rochester Top 100 list truly reflects the new diversity of our region's economy. Technology companies led the list, closely followed by service businesses. This really is a celebration of the success of employers in our community."

To find out more information about UTC RETAIL's ranking in this year's Rochester Top 100, please visit the Rochester Business Alliance's website at www.rochesterbusinessalliance.com.

About UTC RETAIL™

UTC RETAIL offers a suite of in-store solutions, including software, hardware and services, which help retailers to thrive in the ever-changing and always accelerating retail climate. With over 26 years of experience and more than 450,000 store-level installations, we have been recognized as the industry leader in delivering outstanding service and exceptional value. By leveraging innovative, modern technology, our solutions provide you greater flexibility across multiple channels and platforms, and extend the long-term benefits of your investment, well into the future. For more information on UTC RETAIL, visit us at www.utcretail.com.