

Flexible
solutions that
fit your needs.

SOFTWARE | HARDWARE | SERVICE

UTC RETAIL™

ReadyStore



- Mobile in-store solution
- iOS, Android and Windows compatible
- Full-featured POS and back office functionality
- Highly configurable
- PA-DSS validated





the challenge

Today's retailers are strongly focused on how to improve service and enrich the overall customer experience in their stores. With so many tools available for comparative shopping and a wealth of product information accessible online, consumers can easily find the same or similar products at a better price. As a result, customer service is more important than ever. However, as retailers review their opportunities for improvement, they find themselves faced with a number of operational and technological obstacles:

- Customer service capabilities being constrained by the quantity of cash wraps or checkout lanes in each store
- Many in-store solutions having limited platform options in the way they can be deployed
- Difficulty in integrating other point of purchase or in-store solutions with the existing POS application
- Finding the best way to enhance customer touch points within the store while minimizing IT resource requirements and capital expenditures

our solution

In the quest for new ways to cultivate customer relationships and heighten the shopping experience in the store, many retailers are turning to mobile solutions as the answer. Mobile provides more flexibility by freeing up floor space and bringing the sale to the customer, thus making the sales process more interactive and personal. With ReadyStore, a mobile, best-of-breed, in-store solution, retailers have the opportunity to realize a variety of benefits, including:

- Ability to deploy the solution within the environment that works best for you
- Robust functionality that is also highly configurable and easily customized, but still allows for base upgrades
- Capability to implement as a stand-alone solution or integrate with a legacy POS application
- A cost effective solution that is also extremely scalable



technical overview

ReadyStore is browser-based and can be deployed on any J2SE compliant web server, including WebSphere or Tomcat. As for web browsers, ReadyStore currently supports Internet Explorer, Firefox, and any WebKit-based browser, like Safari or Chrome.

OPERATING SYSTEM

ReadyStore can run on any Windows, Linux, iOS or Android device.

DATABASE

ReadyStore can be implemented with any JDBC compliant database, including Oracle, SQL Server, MySQL, DB2 and Firebird.

JAVA STANDARDS

ReadyStore is a 100% Java-based solution. It was written from the ground up utilizing JDBC, XML, TCP/IP and Service Oriented Architecture (SOA). ReadyStore also incorporates the standards of J2SE, JavaPOS, PA-DSS, and the Open Web Application Security Project (OWASP).

key benefits

Some retailers would like to go completely mobile in their stores, while others would prefer to take advantage of specific mobile activities. Unfortunately, many are restricted in utilizing either strategy because their legacy point of sale software provider doesn't offer a mobile solution. Those same retailers may not be interested in a total replacement of their existing POS just to gain mobile functionality.

ReadyStore provides you with a variety of options. Whether you are choosing the mobile platform to be used or the deployment architecture for each store, you decide on the approach that best meets your needs. Additionally, ReadyStore offers comprehensive in-store functionality, including basic and advanced POS features, as well as back office functions. You deploy only those features that truly support your strategy and objectives. Additional opportunities and considerations include:

GREATER FLEXIBILITY

- Can be deployed on iOS, Android and Windows smartphones and tablets
- Variety of peripherals are supported, including those integrated directly with the mobile device and wirelessly to central "device stations" via the store network
- Ability to use ReadyStore as either a line-busting application or a full-featured mPOS solution
- Supports printing of traditional receipts, as well as electronic receipts that can be emailed to the customer

INNOVATIVE ARCHITECTURE

- Can be implemented as a stand-alone mPOS application or easily integrated with your existing, POS solution
- Implemented using browser access to the store server, so no application software is required to be loaded or supported on the mobile device
- Highly configurable solution with administration tools to support centralized and/or store-level changes

mobile made easy

Whether you're looking to streamline your sales process, provide a better customer shopping experience, or build customer loyalty, mobile can help you get there. The key is to find the right solution that gives you the flexibility and scalability your business demands. With our comprehensive functionality, innovative architecture, and options to minimize your total cost of ownership, there's no mobile in-store solution that's a better fit for you.

UTC RETAIL capabilities

about UTC RETAIL

UTC RETAIL provides complete store system software, hardware and service solutions that reduce costs, improve operations, enhance the shopping experience, and increase customer loyalty.

We are known for our innovative in-store solutions to the specialty retail marketplace, and we have over 420,000 store-level POS installations. In independent research studies, UTC RETAIL has been consistently ranked as an industry leader for technology innovation, service, support and reliability.

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UTC RETAIL™

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Software

- POS-J Best of Breed Store System
- Merchant Integrated Enterprise System
- Gift Card and Customer Loyalty



Point of Sale Hardware

- 2100 Family: Fanless Touch Terminals
- 3100 Family: All-In-One Touch Terminals
- 4100 Family: Thin-Client Workstations
- 5100 Family: Integrated POS Platform



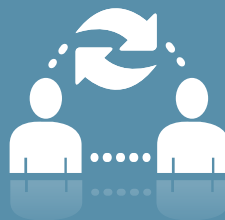
Call Center

- Toll-Free Help Desk Services
- Service On-Demand Customer Portal
- Online FAQs, User Guides, and Technical Manuals
- Online Access to Device Drivers



Hardware Repair

- Flexible Maintenance Services
- Depot Maintenance and Repair
- Hot Swap Replacement
- On-Site Maintenance



Professional Services

- Project Planning
- Business Analysis
- Solution Design
- System Configuration
- End User Training

For more information or to receive a demonstration of UTC RETAIL solutions, call 800-349-0546, email info@utcretail.com or visit us at www.utcretail.com